



glenn parshall

senior production designer
consumer packaging graphics

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Collective collaboration with creative, brand and production teams

Comprehensive evaluation of creative objectives while maintaining the integrity of the original concept

design + production

Concept implementation

ESKO 3D renders

Brand line extension

e-commerce 2D renders

Image composites

Master logos and artwork

Illustrator and Photoshop prepress compliant file preparation for release

studio

Strategies and solutions to ensure client expectations and regulatory requirements will be successfully achieved

Development of standards guidelines for training and reference to advance skill levels

experience

Freelance CPG Senior Production Designer 2013 – present

Edgewell Personal Care, Colgate Palmolive, CBX, Elmwood Brand Design, Product Ventures, S2 Design, Zack Group, Phase 4 Creative, Toast NYC

Zunda Group – CPG Production Designer/Manager 2000–2013

LAM Design Associates – CPG Production Manager 1995–2000

Pepperidge Farm, Peterson & Blyth, Gerstman+Meyers, Cato Yasumura

education

Boston Museum School of Fine Arts – Drawing + Painting

School of Visual Arts – Design + Illustration

