



glenn parshall

consumer packaging graphics
senior production designer

www.glennparshall.com
email: glenn_parshall@att.net
cell: 203-414-2397

Collective collaboration with Creative, Brand and Production teams

Effective evaluation of creative objectives while maintaining the creative integrity of the original concept

design + production

Concept implementation

e-commerce 2D renders

Brand line extension

Master logos and artwork

Image composites

Illustrator and Photoshop prepress compliant file

ESKO 3D renders

preparation for release

studio

Initiating strategies and solutions for effective workflow throughout the design and production process to ensure client expectations and prepress compliancy will be successfully achieved

Development of standards guidelines and sharing of knowledge to colleague strengthen skill levels

experience

Freelance CPG Production Designer 2013 – present

Edgewell Personal Care, Colgate Palmolive, CBX, Elmwood Brand Design, Product Ventures, S2 Design, Zack Group, Phase 4 Creative, Toast NYC

Zunda Design Group – CPG Production Designer/Manager 2000 – 2013

LAM Design Associates – CPG Production Manager 1995 – 2000

Pepperidge Farm, Peterson & Blyth, Gerstman+Meyers, Cato Yasumura, Paine-Williams

education

Boston Museum School of Fine Arts – Drawing + Painting

School of Visual Arts – Design + Illustration

